

Securities code: 7868

May 12, 2023



#### Contents FY03/23 Highlights **P.2** FY03/23 Consolidated Financial Results Shareholder Return | FY03/23 Dividend Segment Performance New Business 2 Consolidated Financial Forecast and Dividend Forecast for FY03/24 P.10 Consolidated Financial Forecast for FY03/24 Consolidated Dividend Forecast for FY03/24 3 Medium-Term Business Plan 3.0 P.15 Performance Targets Basic Policy Long-Term Outlook/Growth Strategy Shareholder Return Overall Funding Plan **Reference Materials** P.31 A Materials on FY03/23 Financial Results (Quarterly Trends, etc.) Company Introduction





FY03/23 Highlights

#### 1-01 FY03/23 Consolidated Financial Results

- The Group's consolidated business performance improved in profitability
- We aim for further growth based on this continuous, steady revenue base

(Millions of yen)

|   | FY03/24                 | FY03/23 | FY03/22 | YoY ch | YoY change |   | Compared t | o forecast |
|---|-------------------------|---------|---------|--------|------------|---|------------|------------|
|   | performance<br>forecast | results | results | Change | %          | performance<br>forecast<br>(May 16, 2022) | Change     | %          |
| Net sales                               | 40,000                  | 36,668  | 35,361  | 1,307  | 3.7        | 37,800                                    | -1,132     | -3.0       |
| Operating profit                        | 6,360                   | 4,280   | 3,729   | 551    | 14.8       | 3,800                                     | 480        | 12.6       |
| Ordinary profit                         | 6,110                   | 4,185   | 3,610   | 575    | 15.9       | 3,700                                     | 485        | 13.1       |
| Profit attributable to owners of parent | 4,500                   | 4,042   | 3,643   | 399    | 11.0       | 2,950                                     | 1,092      | 37.0       |



## 1-02 Shareholder Return | Dividend

#### **Revisions to FY03/23 dividend forecast**

✓ Year-end dividend has been revised (payout ratio 15%) due to the full-year consolidated performance results.

| December date                                 |                         | Dividend per share     | •         |
|---|-------------------------|------------------------|-----------|
| Record date                                   | End of Q2               | End of FY              | Total     |
| FY03/22 results                               | 0.00 yen                | 0.00 yen               | 0.00 yen  |
| FY03/23 results                               | 7.75 yen                | _                      | _         |
| FY03/23 Previous forecast (February 10, 2023) | 7.75 yen<br>(Completed) | 12.50 yen              | 20.25 yen |
| FY03/23<br>Revised forecast                   | 7.75 yen<br>(Completed) | 13.50 yen <sup>*</sup> | 21.25 yen |
| FY03/24<br>Forecast                           | 23.65 yen               | 23.65 yen              | 47.30 yen |

Note: The FY03/23 year-end dividend will be approved at the Company's annual shareholders meeting on June 29.



4

#### 1-03 FY03/23 Financial Results Summary by Business Segment

(Millions of yen)

|                     | Net s          | sales   | YoY ch | ange           | Operati | ng profit | YoY ch     | nange          |
|---------------------|----------------|---------|--------|----------------|---------|-----------|------------|----------------|
|                     | FY03/23        | FY03/22 | Change | Percentage (%) | FY03/23 | FY03/22   | Difference | Percentage (%) |
| Funeral<br>Services | 11,943         | 9,384   | 2,559  | 27.3           | 4,200   | 3,233     | 967        | 29.9           |
| Information         | 18,047         | 19,120  | -1,073 | -5.6           | 833     | 729       | 104        | 14.3           |
| HR                  | 6,677          | 6,856   | -179   | -2.6           | 133     | 480       | -347       | -72.3          |
| Adjustments, etc.   |                |         | 0      | _              | -886    | -713      | -173       |                |
| Total               | <b>3</b> 6,668 | 35,361  | 1,307  | 3.7            | 4,280   | 3,729     | 551        | 14.8           |

(Regarding changes in the calculation method for profit or loss of reporting segments)

Management guidance fees paid by group companies, which were previously included in each reportable segment's profit, are included in the segment profit adjustment as a corporate expense beginning in the current consolidated fiscal year in order to more accurately present each segment's operating results. Segment information for the previous consolidated fiscal year is based on the classification and the calculation method for profit or loss after the change.



## 1-04 FY03/23 Funeral Services Segment (YoY)

|                     |         |         |              |                   |          |                  |        | (Millions of yen) |
|---------------------|---------|---------|--------------|-------------------|----------|------------------|--------|-------------------|
|                     | Net s   | sales   | YoY change O |                   | Operatir | Operating profit |        | hange             |
|                     | FY03/23 | FY03/22 | Change       | Percentage<br>(%) | FY03/23  | FY03/22          | Change | Percentage<br>(%) |
| Funeral<br>Services | 11,943  | 9,384   | 2,559        | 27.3              | 4,200    | 3,233            | 967    | 29.9              |

#### **Operating environment**

 Despite the continuing trend toward the simplification of funerals, demand for funeral halls, confectionery, beverages and waiting rooms increased due to a rise in the number of visitors.

#### **Net sales**

- The number of funerals and times that waiting rooms were used increased year on year.
- Despite the spread of COVID-19 between around August and December of 2022, there were no restrictions on movement, resulting in the suppression of the trend toward the simplification of funerals. Fees in relation to the use of funeral halls, confectionery, beverages and waiting rooms recovered year on year.

#### **Operating profit**

- Profit improved due to increased sales related to the use of funeral halls, confectionery, beverages and waiting rooms.
- Introduced a surcharge-type variable fee due to soaring fuel costs (implemented from June 2022)



## 1-05 FY03/23 Information Segment (YoY)

|             |           |         |            |                   |          |                  |        | (Millions of yen) |
|-------------|-----------|---------|------------|-------------------|----------|------------------|--------|-------------------|
|             | Net sales |         | YoY change |                   | Operatir | Operating profit |        | nange             |
|             | FY03/23   | FY03/22 | Change     | Percentage<br>(%) | FY03/23  | FY03/22          | Change | Percentage<br>(%) |
| Information | 18,047    | 19,120  | -1,073     | -5.6              | 833      | 729              | 104    | 14.3              |

#### **Operating environment**

 Demand for publication printing continued to decline. Competition intensified in business for BPOrelated needs of government and municipal agencies.

#### **Net sales**

- BPO: Public works projects related to COVID-19 shrank and competition intensified. There was a reactionary decrease in the previous fiscal year's COVID-19-related special demand in Q4.
- Printing: Although there were strong projects for some titles in publishing and printing, decreases in the number of new editions and reprints and the shrinking trend in commercial printing continued.
- Package Printing (China): Sales in China deteriorated due to lockdowns, etc.

#### **Operating profit**

- Printing-related: Despite improvement of the in-house production rate (factory utilization rate), work allocation continued to decrease year on year.
- Printing-related: Improved for the full year due to significant improvement in Q1 (after profit had deteriorated in the previous fiscal year due to inadequate facility upgrades).
- BPO: Despite a reactionary decrease in Q4 from the completion of large-scale projects in the previous fiscal year, full-year profits were secured.



## 1-06 FY03/23 HR Segment (YoY)

|    |         |           |        |                   |         |                  |        | (Millions of yen) |  |
|----|---------|-----------|--------|-------------------|---------|------------------|--------|-------------------|--|
|    | Net s   | Net sales |        | YoY change Ope    |         | Operating profit |        | YoY change        |  |
|    | FY03/23 | FY03/22   | Change | Percentage<br>(%) | FY03/23 | FY03/22          | Change | Percentage<br>(%) |  |
| HR | 6,677   | 6,856     | -179   | -2.6              | 133     | 480              | -347   | -72.3             |  |

#### **Operating environment**

• As socioeconomic activity recovered, recruitment demand remained firm, including in the tourism business, restaurant business, etc.

#### **Net sales**

- The Media/HR Tech: YoY growth in HR media and HR tech services for the full year.
- Temporary staffing: Higher sales at Career Station Inc. (clerical temp staffing in Niigata) and NT Co., Ltd. (logistics temp staffing in Saitama) contributed to higher sales.
- Recruitment: The domestic recruitment business performed firmly year on year.
- BPO: A reactionary decrease in COVID-19-related special demand for BPO projects in the previous fiscal year.

#### **Operating profit**

- HR Media/Temporary staffing: Despite an increase in advertising expenses, overall profit increased year on year due in part to higher sales thanks to the effect of advertising.
- BPO: A reactionary decrease in COVID-19-related special demand for BPO projects in the previous fiscal year.



#### 1-07 New Business

#### **Funeral Business**

FY03/23 Performance (two companies combined)

(Millions of yen)

|                  | Q    | 1      | Q    | 2      | C    | 13     | C    | <u>!</u> 4 |      | year   | FY03/24        |
|------------------|------|--------|------|--------|------|--------|------|------------|------|--------|----------------|
|                  | Plan | Actual | Plan | Actual | Plan | Actual | Plan | Actual     | Plan | Actual | Full-year plan |
| Net sales        | 17   | 44     | 97   | 210    |      | 376    |      |            | 890  | ,      | 1,490          |
| Operating profit | -125 |        | -81  | -39    | 119  | 16     |      | 46         | 40   | -37    | 150            |

## **Inheritance Consulting Business**

- Started operations in February 2023 (currently 7 employees)
- Will become profitable in FY03/24

## **Furnaces Business**

- Finished team recruitment
- Start by bringing maintenance in-house





FY03/24
Financial Forecast and
Dividend Forecast

#### 2-01 Consolidated Financial Forecast for FY03/24

## FY03/24

(Millions of yen)

|   | Full-year | Prior FY results     | YoY    |         |
|---|-----------|----------------------|--------|---------|
|   | forecast  | (recently announced) | Change | %       |
| Net sales                               | 40,000    | 36,668               | 3,332  | 9.1     |
| Operating profit                        | 6,360     | 4,280                | 2,080  | 48.6    |
| Ordinary profit                         | 6,110     | 4,185                | 1,925  | 46.0    |
| Profit before income taxes              | 6,110     | 4,071                | 2,039  | 50.0    |
| Income taxes                            | 1,610     | 29                   | 1,581  | 5,451.5 |
| Profit attributable to owners of parent | 4,500     | 4,042                | 458    | 11.3    |

Much higher net sales and operating profit to come from an increasing number of funeral halls.

Note: Listed in Medium-Term Business Plan 3.0



## 2-02 Consolidated Financial Forecast for FY03/24 | Quarterly

(Millions of yen)

#### Q1

|   | _        | Prior         | YoY    |       |  |
|---|----------|---------------|--------|-------|--|
|   | Forecast | FY<br>results | Change | %     |  |
| Net sales                               | 7,164    | 7,832         | -668   | -8.5  |  |
| Operating profit                        | 295      | 467           | -172   | -36.8 |  |
| Ordinary profit                         | 281      | 463           | -182   | -39.3 |  |
| Profit attributable to owners of parent | 206      | 356           | -150   | -42.2 |  |

#### Q3

|   | F        | Prior         | YoY    |      |  |
|---|----------|---------------|--------|------|--|
|   | Forecast | FY<br>results | Change | %    |  |
| Net sales                               | 10,610   | 9,711         | 899    | 9.3  |  |
| Operating profit                        | 1,832    | 1,219         | 613    | 50.3 |  |
| Ordinary profit                         | 1,783    | 1,172         | 611    | 52.2 |  |
| Profit attributable to owners of parent | 1,313    | 973           | 340    | 34.9 |  |

#### Q2

|  | _        | Prior         | Yo     | Y    |
|--|----------|---------------|--------|------|
|  | Forecast | FY<br>results | Change | %    |
| Net sales  | 8,796    | 8,656         | 140    | 1.6  |
| Operating profit                                 | 931      | 730           | 201    | 27.5 |
| Ordinary profit                                  | 767      | 740           | 27     | 3.7  |
| Profit<br>attributable to<br>owners of<br>parent | 565      | 573           | -8     | -1.4 |

#### Q4

|  | F        | Prior<br>FY | YoY    |      |  |
|--|----------|-------------|--------|------|--|
|  | Forecast | results     | Change | %    |  |
| Net sales  | 13,430   | 10,469      | 2,961  | 28.3 |  |
| Operating profit                                 | 3,302    | 1,864       | 1,438  | 77.1 |  |
| Ordinary profit                                  | 3,279    | 1,810       | 1,469  | 81.2 |  |
| Profit<br>attributable to<br>owners of<br>parent | 2,416    | 2,139       | 277    | 12.9 |  |

## Q2 FY03/24 [First half]

|  | _        | Prior         | YoY    |       |  |
|--|----------|---------------|--------|-------|--|
|  | Forecast | FY<br>results | Change | %     |  |
| Net sales  | 15,960   | 16,489        | -529   | -3.2  |  |
| Operating profit                                 | 1,226    | 1,197         | 29     | 2.4   |  |
| Ordinary profit                                  | 1,048    | 1,203         | -155   | -12.9 |  |
| Profit<br>attributable to<br>owners of<br>parent | 771      | 930           | -159   | -17.1 |  |
|  |          |               |        |       |  |

#### FY03/24

|   | _        | Prior         | YoY    |      |
|---|----------|---------------|--------|------|
|   | Forecast | FY<br>results | Change | %    |
| Net sales                               | 40,000   | 36,668        | 3,332  | 9.1  |
| Operating profit                        | 6,360    | 4,280         | 2,080  | 48.6 |
| Ordinary profit                         | 6,110    | 4,185         | 1,925  | 46.0 |
| Profit attributable to owners of parent | 4,500    | 4,042         | 458    | 11.3 |



## 2-03 Consolidated Financial Forecast for FY03/24 | Quarterly by Segment (Millions of yen)

|  | Plan   | Prior FY | YoY    |       |
|--|--------|----------|--------|-------|
|  | i idii | results  | Change | %     |
| Net sales  | 7,164  | 7,832    | -668   | -8.5  |
| Public Funeral<br>Services Segment               | 1,352  | 1,148    | 204    | 17.8  |
| Profit-Generating<br>Funeral Services<br>Segment | 1,703  | 1,256    | 447    | 35.6  |
| Asset Consulting<br>Segment                      | 0      | 0        | 0      | -     |
| Information<br>Segment                           | 2,628  | 3,839    | -1,211 | -31.5 |
| HR Segment                                       | 1,481  | 1,589    | -108   | -6.8  |
| Operating profit                                 | 295    | 467      | -172   | -36.8 |
| Public Funeral<br>Services Segment               | 38     | 112      | -74    | -66.1 |
| Profit-Generating<br>Funeral Services<br>Segment | 516    | 435      | 81     | 18.6  |
| Asset Consulting<br>Segment                      | 0      | 0        | 0      | -     |
| Information<br>Segment                           | -419   | -185     | -234   | >     |
| HR Segment                                       | -74    | -45      | -29    | -     |
| Adjustments                                      | 234    | 151      | 83     | 55.0  |

|  | Plan        | Prior FY | YoY    |       |
|--|-------------|----------|--------|-------|
|  | гіан        | results  | Change | %     |
| Net sales  | 10,609      | 9,711    | 898    | 9.2   |
| Public Funeral<br>Services Segment               | 1,593       | 1,472    | 121    | 8.2   |
| Profit-Generating<br>Funeral Services<br>Segment | 2,374<br>12 | 1,756    | 618    | 35.2  |
| Asset Consulting<br>Segment                      |             | 0        | 12     | -     |
| Information<br>Segment                           | 4,756       | 4,719    | 37     | 0.8   |
| HR Segment                                       | 1,874       | 1,764    | 110    | 6.2   |
| Operating profit                                 | 1,832       | 1,219    | 613    | 50.3  |
| Public Funeral<br>Services Segment               | 394         | 300      | 94     | 31.3  |
| Profit-Generating<br>Funeral Services<br>Segment | 993         | 599      | 394    | 65.8  |
| Asset Consulting<br>Segment                      | 4           | 0        | 4      | -     |
| Information<br>Segment                           | 108         | 94       | 14     | 14.9  |
| HR Segment                                       | 136         | 38       | 98     | 257.9 |
| Adjustments                                      | 197         | 189      | 8      | 4.2   |

|  | Plan  | Prior FY | YoY    |       |
|--|-------|----------|--------|-------|
|  |       | results  | Change | %     |
| Net sales  | 8,796 | 8,656    | 140    | 1.6   |
| Public Funeral<br>Services Segment               | 1,386 | 1,288    | 98     | 7.6   |
| Profit-Generating<br>Funeral Services<br>Segment | 1,973 | 1,478    | 495    | 33.5  |
| Asset Consulting<br>Segment                      | 190   | 0        | 190    | -     |
| Information<br>Segment                           | 3,580 | 4,258    | -678   | -15.9 |
| HR Segment                                       | 1,667 | 1,632    | 35     | 2.1   |
| Operating profit                                 | 931   | 730      | 201    | 27.5  |
| Public Funeral<br>Services Segment               | 76    | 144      | -68    | -47.2 |
| Profit-Generating<br>Funeral Services<br>Segment | 662   | 449      | 213    | 47.4  |
| Asset Consulting<br>Segment                      | 143   | 0        | 143    | -     |
| Information<br>Segment                           | -138  | -38      | -100   | -     |
| R Segment  | 29    | -29      | 58     | -     |
| Adjustments                                      | 159   | 202      | -43    | -21.3 |

Q2

Q4

| Plan   | Prior FY  | YoY  |   |
|--------|---|--|---|
| i idii | results   | Change   | %   |
| 13,431 | 10,469  | 2,962  | 28.3  |
| 1,702  | 1,653   | 49   | 3.0   |
| 2,589  | 1,892   | 697  | 36.8  |
| 166    | 0   | 166  | -   |
| 7,104  | 5,232   | 1,872  | 35.8  |
| 1,870  | 1,692   | 178  | 10.5  |
| 3,302  | 1,864   | 1,438  | 77.1  |
| 510    | 459   | 51   | 11.1  |
| 1,180  | 656   | 524  | 79.9  |
| 139    | 0   | 139  | -   |
| 1,058  | 521   | 537  | 103.1   |
| 146    | 9   | 137  | 1,522.2   |
| 269    | 219   | 50   | 22.8  |
|        | 1,702<br>2,589<br>166<br>7,104<br>1,870<br>3,302<br>510<br>1,180<br>139<br>1,058<br>146 | Plan         results           13,431         10,469           1,702         1,653           2,589         1,892           166         0           7,104         5,232           1,870         1,692           3,302         1,864           510         459           1,180         656           139         0           1,058         521           146         9 | Plan         results         Change           13,431         10,469         2,962           1,702         1,653         49           2,589         1,892         697           166         0         166           7,104         5,232         1,872           1,870         1,692         178           3,302         1,864         1,438           510         459         51           1,180         656         524           139         0         139           1,058         521         537           146         9         137 |

#### COVID BPO → normal public BPO

Information Segment
Booked in Q4 (plan)
BPO business 4.2 billion
yen

(of which 3.16 billion yen under negotiation)



HR Segment

Adjustments

| Month   | Order  |
|---------|--------|
| ordered | amount |
| Apr     | 410    |
| May     | 1,610  |
| Jun     | 80     |
| Jul     | 10     |
| Sep     | 490    |
| Oct     | 20     |
| Nov     | 100    |
| Dec     | 420    |
| Mar     | 20     |
| Total   | 3,160  |
|         |        |

410 million yen ordered as of May 10

YoY

|  | Plan    | 1 1101 1 |        |      |
|--|---------|----------|--------|------|
|  | results |          | Change | %    |
| Net sales  | 40,000  | 36,668   | 3,332  | 9.1  |
| Public Funeral<br>Services Segment               | 6,033   | 5,561    | 472    | 8.5  |
| Profit-Generating<br>Funeral Services<br>Segment | 8,639   | 6,382    | 2,257  | 35.4 |
| Asset Consulting<br>Segment                      | 368     | 0        | 368    | -    |
| Information<br>Segment                           | 18,068  | 18,048   | 20     | 0.1  |
| HR Segment                                       | 6,892   | 6,677    | 215    | 3.2  |
| Operating profit                                 | 6,360   | 4,280    | 2,080  | 48.6 |
| Public Funeral<br>Services Segment               | 1,018   | 1,015    | 3      | 0.3  |
| Profit-Generating<br>Funeral Services<br>Segment | 3,351   | 2,139    | 1,212  | 56.7 |
| Asset Consulting<br>Segment                      | 286     | 0        | 286    | -    |
| Information<br>Segment                           | 609     | 392      | 217    | 55.4 |

237

859

Prior FY

Q3

-27

761

264

98

12.9

#### 2-04 Consolidated Dividend Forecast for FY03/24

#### FY03/24

| Record date      | Dividend per share |                        |                            |  |
|------------------|--------------------|------------------------|----------------------------|--|
| Necord date      | End of Q2          | End of FY              | Total                      |  |
| FY03/23 results  | 7.75 yen           | 13.50 yen<br>(Planned) | <b>21.25 yen</b> (Planned) |  |
| FY03/24 forecast | 23.65 yen          | 23.65 yen              | 47.30 yen                  |  |

As per Medium-Term Business Plan 2.0 (details announced May 21, 2022), the expected goal is a steady dividend payout ratio of 30% from FY03/24 onward.



# **Medium-Term Business Plan 3.0**

## **3-01** Performance Targets

## **Medium-Term Business Plan 3.0**

(Millions of yen)

|   | FY03/22 | FY03/23 | Medium              | n-Term Business F | Plan 3.0        |
|---|---------|---------|---------------------|-------------------|-----------------|
|   | results | results | FY03/24<br>Forecast | FY03/25<br>Plan   | FY03/26<br>Plan |
| Net sales                               | 35,361  | 36,668  | 40,000              | 42,100            | 43,800          |
| Operating profit                        | 3,729   | 4,280   | 6,360               | 7,970             | 8,710           |
| Ordinary profit                         | 3,610   | 4,185   | 6,110               | 7,750             | 8,490           |
| Profit before income taxes              | 3,627   | 4,071   | 6,110               | 7,750             | 8,490           |
| Income taxes                            | 17      | 29      | 1,610               | 2,250             | 2,490           |
| Profit attributable to owners of parent | 3,643   | 4,042   | 4,500               | 5,500             | 6,000           |



## 3-02 Basic Policy

## 1. Further improve business performance

- Double earnings at funeral halls and more
- Optimize existing business
   (Details under "Business Segment Summary" on P.29)

## 2. Invest for long-term growth

- Explore large M&A deals
- Make Asset Consulting Segment profitable

## 3. Further enhance shareholder returns

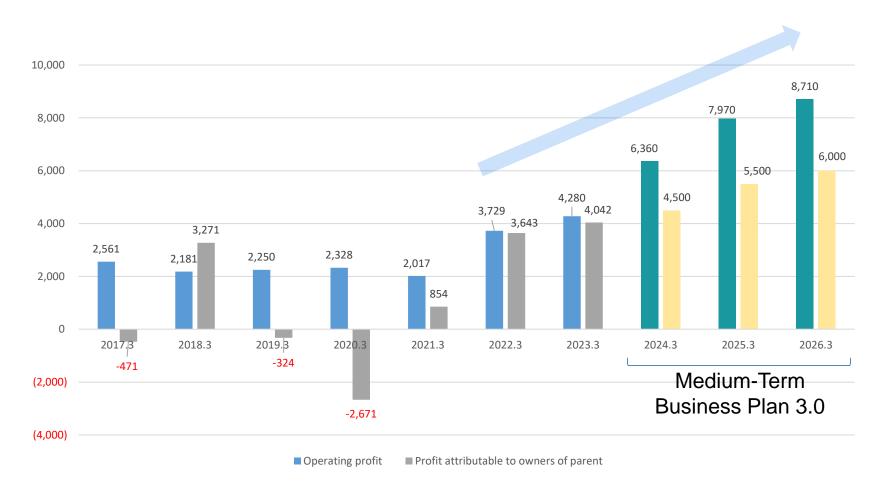
- Increase ratio of tradable shares → enable stock buybacks
- Dividend payout ratio | First, to 30% according to Plan 2.0



## 3-03 Operating Profit and Current Net Profit Trends

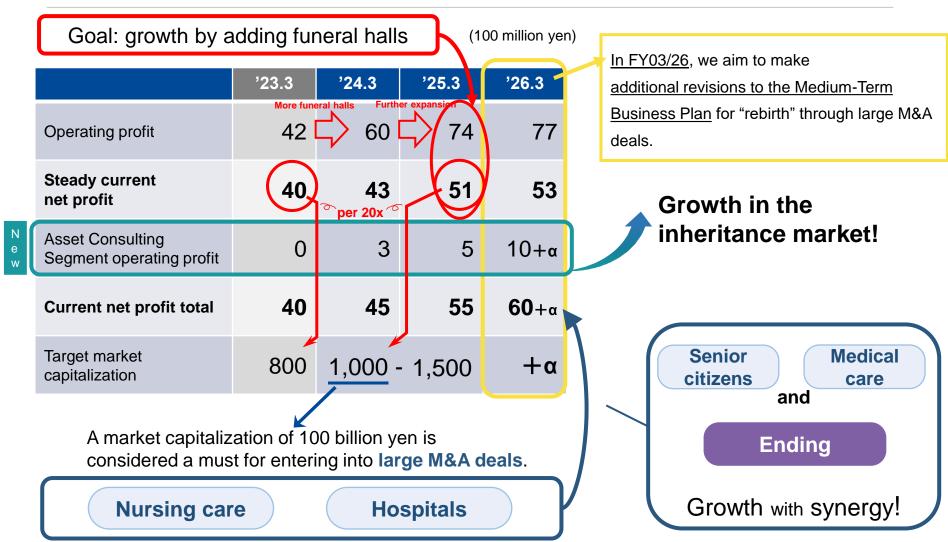
(Millions of yen)

#### Executing the Medium-Term Business Plan will book steady, continuous current net profit





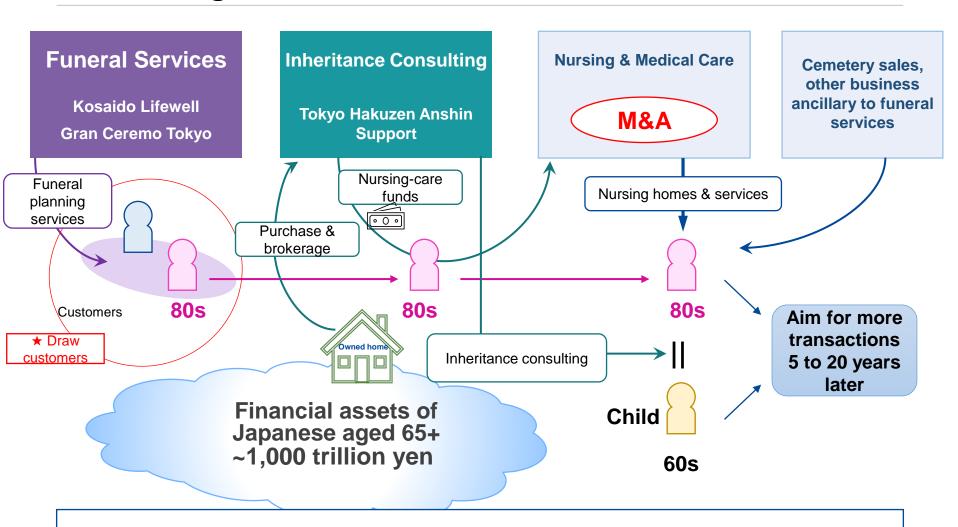
#### 3-04 Overview of Medium-Term Business Plan 3.0



For long-term growth, consider inheritance services and large M&A deals



## 3-05 Long-Term Outlook



Become the #1 brand for super-aging Japan!



## 3-06

## Major Changes from Medium-Term Business Plan 2.0 to 3.0

(Millions of yen)

|                     |              |                  | FY03/23<br>Plan | FY03/24<br>Plan | FY03/25<br>Plan | Total  | FY03/26<br>Plan |
|---------------------|--------------|------------------|-----------------|-----------------|-----------------|--------|-----------------|
|                     | Plan 2.0     | Net sales        | 890             | 1,619           | 2,239           | 4,748  | -               |
|                     | 1 1011 2.0   | Operating profit | 40              | 275             | 485             | 800    |                 |
| Funeral business    | Plan 3.0     | Net sales        | _               | 1,490           | 1,790           | 3,280  | 2,150           |
| i diletai basiiless | 1 1011 0.0   | Operating profit | _               | 150             | 180             | 330    | 230             |
|                     | Difference   | Net sales        | -890            | -129            | -449            | -1,468 | 2,150           |
|                     | Dinordino    | Operating profit | -40             | -125            | -305            | -470   | 230             |
|                     | Plan 2.0     | Net sales        | 0               | 0               | 0               | 0      |                 |
|                     | 1 1011 2.0   | Operating profit | 0               | 0               | 0               | O      |                 |
| Additional funeral  | Plan 3.0     | Net sales        | _               | 1,200           | 1,800           | 3,000  | 2,000           |
| halls               | 1 1011 0.0   | Operating profit | -               | 960             | 1,440           | 2,400  | 1,600           |
|                     | Difference   | Net sales        | 0               | 859             | 849             | 1,708  | 2,000           |
|                     | Dinoronoo    | Operating profit | 0               | 745             | 695             | 1,440  | 1,600           |
| Asset consulting    | Plan 3.0     | Net sales        | _               | 367             | 700             | 1,067  | 1,400           |
|                     | 1 1011 0.0   | Operating profit | -               | 286             | 500             | 786    | 1,000           |
|                     | Plan 2.0     | Net sales        | 890             | 1,619           | 2,239           | 4,748  |                 |
| Total Plan 3.0      | 1 1011 2.0   | Operating profit | 40              | 275             | 485             | 800    |                 |
|                     | Plan 3.0     | Net sales        | _               | 3,057           | 4,290           | 7,347  | 5,550           |
|                     | . 10.17 0.10 | Operating profit | _               | 1,396           | 2,120           | 3,516  | 2,830           |
|                     | Difference   | Net sales        | -890            | 1,438           | 2,051           | 2,599  | 5,550           |
|                     | Dillerence   | Operating profit | -40             | 1,121           | 1,635           | 2,716  | 2,830           |



## 3-07 Comparision with Medium-Term Business Plan 2.0

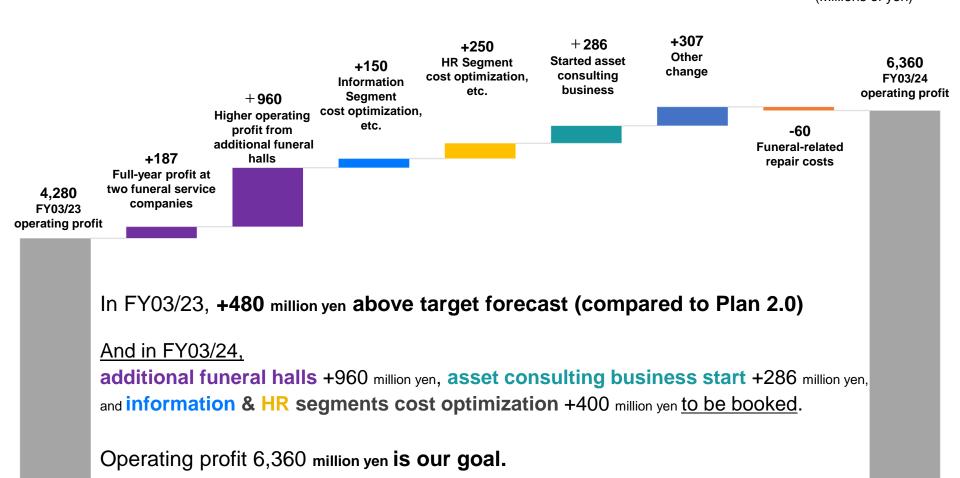
(Millions of yen)

|                             |                      | FY03/22<br>Results (ref) | FY03/23<br>Results              | FY03/23<br>Plan | FY03/24<br>Plan | FY03/25<br>Plan | FY03/26<br>Plan |
|-----------------------------|----------------------|--------------------------|---------------------------------|-----------------|-----------------|-----------------|-----------------|
|                             | Existing business    | 4,442                    | 5,203                           | 4,730           | 5,517           | 6,882           |                 |
| Medium-<br>Term             | Funeral<br>services  | 0                        | -37                             | 40              | 275             | 485             |                 |
| Business<br>Plan 2.0        | Adjustments, etc.    | -713                     | -886                            | -970            | -1,092          | -1,167          |                 |
|                             | Total                | 3,729                    | 4,280                           | 3,800           | 4,700           | 6,200           |                 |
| Curr                        | ent net profit       | 3,643                    | 4,042                           | 2,950           | 3,750           | 4,800           |                 |
|                             | Existing<br>business |                          |                                 |                 | 6,136           | 6,774           | 6,792           |
| New                         | Funeral<br>services  |                          |                                 |                 | 150             | 180             | 230             |
| Medium-<br>Term<br>Business | New Funeral halls    |                          | ry out 2.0 ea<br>ent net profit |                 | 960             | 1,440           | 1,600           |
| Plan<br>3.0                 | Adjustments, etc.    | Curre                    | ont not pront                   | basis           | -1,172          | -924            | -912            |
|                             | Subtotal             |                          |                                 |                 | 6,074           | 7,470           | 7,710           |
| Asse                        | et consulting        |                          |                                 |                 | 286             | 500             | 1,000           |
| Total   0                   | Operating profit     |                          |                                 |                 | 6,360           | 7,970           | 8,710           |
| Inc                         | come taxes           |                          |                                 |                 | 1,610           | 2,250           | 2,490           |
| Curr                        | ent net profit       |                          |                                 |                 | 4,500           | 5,500           | 6,000           |



## 3-08 Change in Operating Profit | FY03/23 → FY03/24

(Millions of yen)



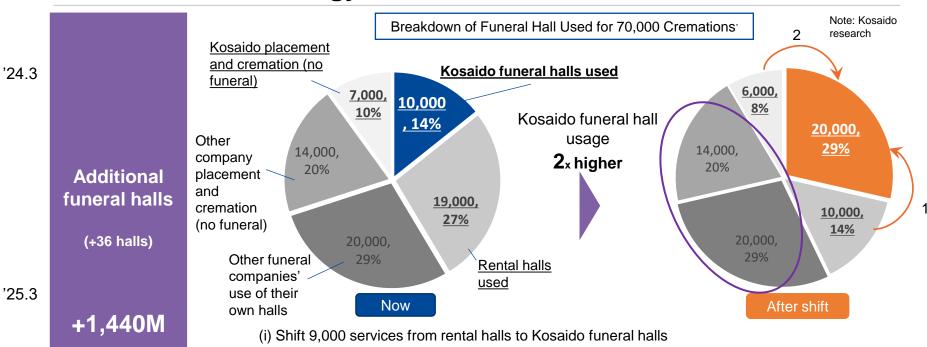


Operating profit + 2,080 million yen (change of +48.6%)

'24.3



## 3-09 Growth Strategy | Funeral Hall Business



- (ii) Shift 1,000 services from Kosaido placement and cremation to Kosaido funeral halls
- A. Get customers in (i) and (ii) through additional halls by September 2023.
- B. Additions from September 2023 must draw customers from inside the purple oval



#### **New Marketing Strategy**

Funeral hall business profit maximization (assumptions + 1,600M + extra)

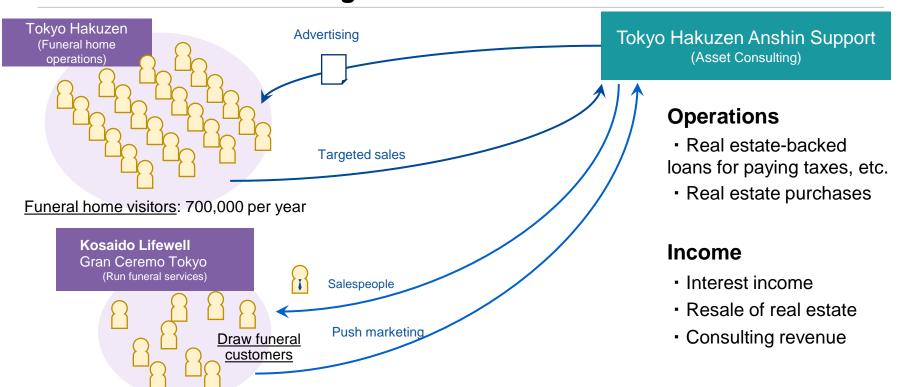


'26.3

Further expansi<u>on</u>

+160M

## 3-10 Asset Consulting Business



#### **Business plan**

|                                | FY03/22<br>Results | FY03/24<br>Plan | FY03/25<br>Plan | FY03/26<br>Plan |
|--------------------------------|--------------------|-----------------|-----------------|-----------------|
| Amounts lent                   | 0                  | 5,000           | 5,000           | 10,000          |
| Real estate investment balance | 0                  | 5,000           | 5,000           | 10,000          |
| Segment gross profit           | 0                  | 286             | 500             | 1,000           |



#### 3-11 Shareholder Return

## **Dividend plan**

Under the Medium-Term Business Plan, the expected goal is a steady dividend payout ratio of 30%

(Millions of yen)

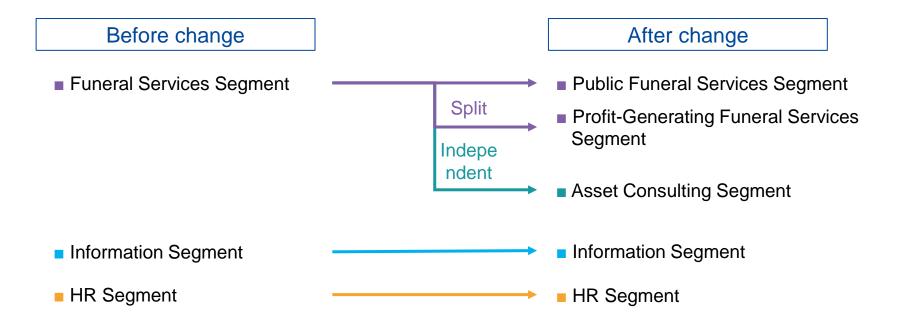
|                              | FY03/22<br>Results | FY03/23<br>Results<br>(planned) | FY03/24<br>Forecast | FY03/25<br>Plan | FY03/26<br>Plan |
|------------------------------|--------------------|---------------------------------|---------------------|-----------------|-----------------|
| Current net profit           | 3,643              | 4,042                           | 4,500               | 5,500           | 6,000           |
| Target dividend amount       | -                  | 606                             | 1,350               | 1,650           | 1,800           |
| Target dividend payout ratio | -                  | 15%                             | 30%                 | 30%             | 30%             |

#### Other measures for shareholder return

Create an environment for various shareholder return measures by increasing the ratio of tradable shares through dialogue with major shareholders. Consider implementing proactive shareholder returns, including stock buybacks.

## 3-12 Changes to Segment Information

Business segments have been changed to clarify the growth and management status of each business. (Scheduled to begin in FY03/24).



Public Funeral Services Segment Due to its nature, there is significant public interest in the business related to cremation, so information about this business segment will be disclosed separately from other business segments where the growth of profits is sought.

Asset Consulting Segment

Started inheritance consulting services in the Funeral Services segment. Disclosure upon becoming independent after growing into a business of suitable size.

## Public Funeral Services Business Income & Expenditures | FY03/23 Full-Year Estimate

The Public Funeral Services Business is a business that by its nature has a significant amount of public interest and requires permanence and non-profitability.

Increased transparency



Increased business stability

Our responsibilities in the Public Funeral Services Business

Investment in maintaining and renovating cremation furnaces

Provision for losses, etc. in the Public Funeral Services business

Concept underlying the income and expenditures in the Public Funeral Services Business (calculation formula)

Profit from the Public Funeral Services Business – income taxes – reserve for special repair of cremation furnaces = Balance of income and expenditures

Ш

(Reserves for losses in the Public Funeral Services Business)

Business Income & Expenditure Estimates for FY03/23 | Cumulative total from April 2022 to March 2023

(Millions of yen)

| (i) Profit in the Public Funeral Services segment  (ii) Segment sales (iii) Segment expenses (iii - iii) = |       | (iv) Income taxes | (v) Furnaces<br>reserve for special<br>repair | (v) Reserve for<br>special repair<br>of cremation<br>furnaces<br>(i - iv - v) = | а    |  |
|--|-------|-------------------|---|---|------|--|
| 5,561  | 4,546 | 1,015             | 362   | 750   | - 97 |  |

The balance of payments is appropriated as profit.



(vii) Public Funeral Services business reserves for losses

(\* Estimate based on information as of May 2023)



3-13

## 3-14 Business Segment Summary

#### Public Funeral Services Segment

✓ Carry out our social mission and provide greater convenience for Tokyo's residents.

#### Profit-Generating Funeral Services Segment

✓ Add funeral halls and increase income.

#### Asset Consulting Segment

✓ After a strong start, grow into a business with operating profit of 1 billion yen and become a core business in the long term.

#### Information Segment

✓ Promote the advertising agency and BPO businesses. Look to reshape the industry while containing costs.

#### HR Segment

Withdraw from the HR Tech business. Steadily engage in solid business.



## 3-15 Overall Funding Plan

(Millions of yen)

|                        | FY03/23<br>Results | FY03/24<br>Plan | FY03/25<br>Plan | FY03/26<br>Plan |
|------------------------|--------------------|-----------------|-----------------|-----------------|
| Operating cash flow    | 6,293              | 6,800           | 8,100           | 9,100           |
| Investment cash flow   | -3,936             | -4,800          | -6,100          | -7,100          |
| Debt containment       | -5,121             | -2,000          | -2,000          | -2,000          |
| Dividend               | -221               | -1,030          | -1,500          | -1,700          |
| End of FY cash balance | 18,635             | 17,500          | 17,200          | 15,400          |





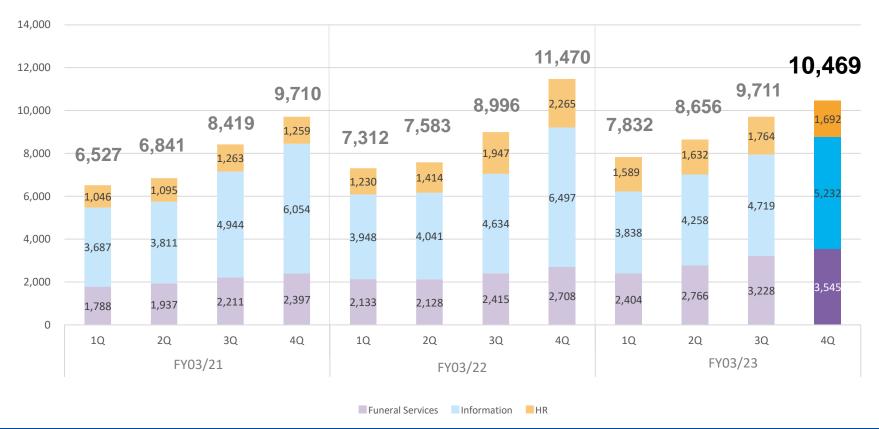
## **Appendix**

- 1. Details of FY03/23 Results
- 2. Company Introduction

## A1-01 Quarterly Trend (Net Sales)

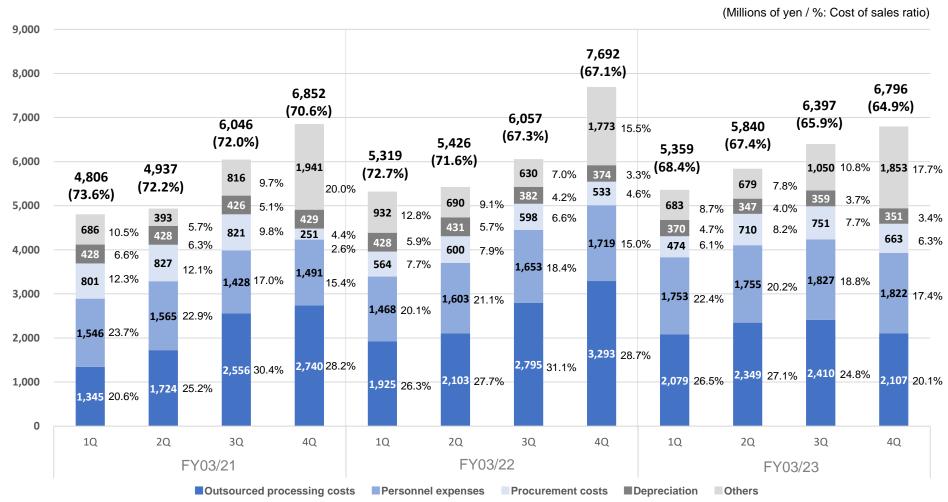
 Despite higher sales in the Funeral Services Segment, Q4 net sales declined 8.7% year on year due to the reactionary decrease in COVID-19-related BPO projects in the Information and HR segments

(Millions of yen)



## A1-02 Quarterly Trend (Cost of Sales)

- Q4 cost of sales decreased year on year (-896 million yen, -2.2 pt cost of sales ratio)
- Thorough cost control reduced cost of sales for the full year in FY03/23.

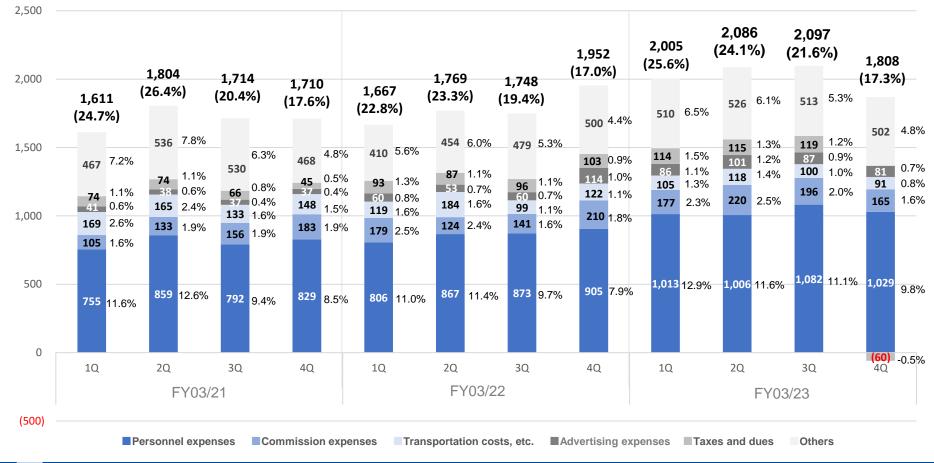




## A1-03 Quarterly Trend (SG&A Expenses)

- Q4 SG&A expenses decreased year on year (-144 million yen, +0.3 pt SG&A expenses ratio)
- Q4 Taxes and dues were affected by pro forma standard taxation adjustments accompanying capital reductions.

(Millions of yen / %: SG&A expense ratio)





## A1-04 Quarterly Trend (Number of Employees)

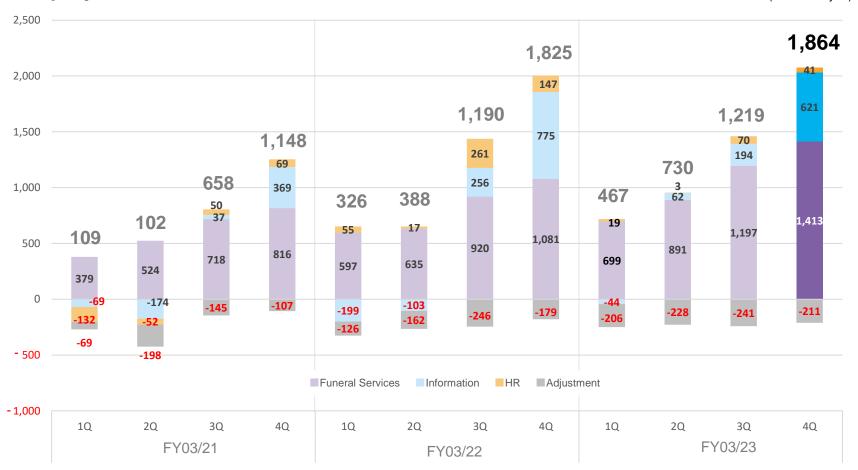
- Strengthened human resources in anticipation of medium- to long-term growth in the Funeral Services segment
- From Information to Funeral Services |Shifting employees to growth areas





## **A1-05** Quarterly Trend (Operating Profit by Segment)

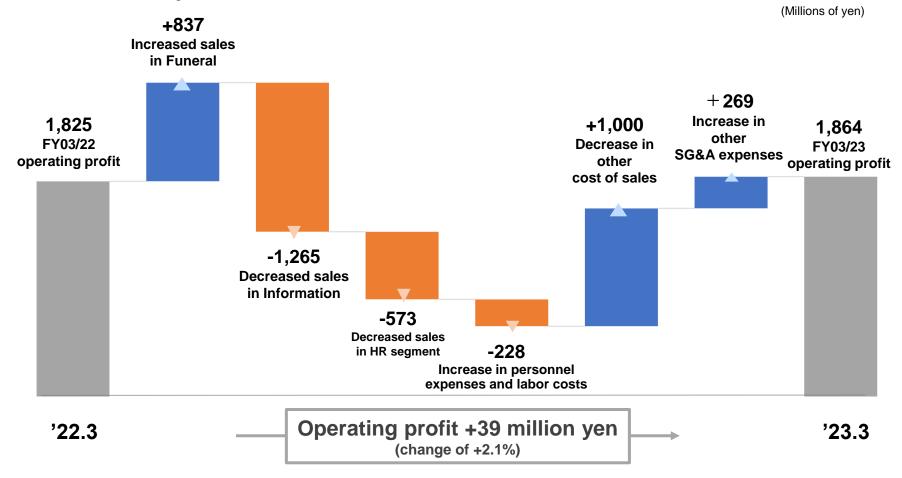
 Operating profit increased 2.1% year on year due in part to the growth of the funeral hall business, reflecting the increasing number of visitors in the Funeral Services segment, despite a reactionary decrease in COVID-19-related BPO projects.





## A1-06 Q4 FY03/23: Analysis of Change in Operating Profit (Major Items)

 The year-on-year increase in Funeral Services sales failed to offset declines in Information and HR sales, but profit did increase after lower expenses associated with lower sales





## **A1-07** Consolidated Balance Sheet

(Millions of yen)

|   | March 2022 | March 2023 | Difference |
|---|------------|------------|------------|
| Current assets                          | 31,350     | 27,998     | -3,352     |
| Cash and deposits                       | 21,662     | 18,699     | -2,963     |
| Notes and accounts receivable-<br>trade | 7,131      | 5,810      | -1,321     |
| Non-current assets                      | 42,380     | 43,134     | 754        |
| Property, plant and equipment           | 35,820     | 35,807     | -13        |
| Intangible assets                       | 916        | 886        | -30        |
| Investments and other assets            | 5,643      | 6,440      | 797        |
| Total assets                            | 73,736     | 71,134     | -2,602     |
| Current liabilities                     | 17,492     | 12,443     | -5,049     |
| Short-term debt                         | 5,500      | 1,400      | -4,100     |
| Income taxes payable                    | 409        | 325        | -84        |
| Non-current liabilities                 | 18,723     | 17,256     | -1,467     |
| Total liabilities                       | 36,215     | 29,699     | -6,516     |
| Shareholders' equity                    | 37,239     | 41,060     | 3,821      |
| Capital                                 | 2,478      | 100        | -2,378     |
| Retained earnings                       | 26,742     | 30,561     | 3,819      |
| Share acquisition rights                | 9          | 11         | 2          |
| Total net assets                        | 37,520     | 41,434     | 3,914      |
| Total liabilities and net assets        | 73,736     | 71,134     | -2,602     |



## A-01 Company Overview



**KOSAIDO Holdings Co., Ltd.** 



January 1949

**Net sales** 

35,361 million yen (FY03/22)

Total assets

68,843 million yen (as of December 31, 2022)

Net assets

39,218 million yen (as of December 31, 2022)

Representative

Hiroshi Kurosawa, President & CEO

Number of employees

1,129 (consolidated | as of December 31, 2022)



Prime Market, Tokyo Stock Exchange (Securities code: 7868)

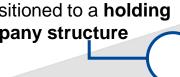
#### **A-02 History**



1984 **Tokyohakuzen** joined the Group Started ending-related business Kosaido Group

2021

Transitioned to a holding company structure



1970

Founded Japan's first

computer typesetting company

2022

**Launched Funeral Planning Services** (Kosaido Lifewell, Gran Ceremo Tokyo)

2013

Established Vietnam subsidiary

(Started Foreign HR business)

1977

Launched a job information magazine

(Started HR services business)

1949

Founded Sakurai Toshyado

(Started information solution business)









## **MISSION** Further enrich 100-year lives

A Company that creates myriad "thank yous"

Provide innovative services overflowing with gratitude through individual challenges and strong organizational connections.

Based on our management philosophy of "Kosai," which means contributing to society at large and is part of our company name, we hope to be a trusted corporate group that plays a leading role in the development of society and the enrichment of people's lives.

#### A-04 KOSAIDO Group

Further enrich 100-year lives.

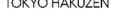


By combining the Group's strengths in the three business domains of Ending-related Business, Information Solutions Business, and HR Service Business, **KOSAIDO** provides comprehensive support for people's 100-year lives.

We will take on the challenge of creating innovative services in order to achieve a better environment, more enriching lifestyles, and a society filled with hope for the future.

#### **Ending-related Business**











#### **Information Solution Business**







[Main businesses] Offset printing (publishing, commercial) **Newspaper printing Digital printing** Package printing IT & digital solutions Campaign solutions **D2C** business support Digital promotion support **BPO** services **Exhibition business** 

#### **HR Service Business**

KOSAIDO HR SOLUTIONS

KOSAIDO BUSINESS SUPPORT

Career Station

KYODO SYSTEM SERVICE

FINES

**5** KOSAIDO HR VIETNAM

TalentAsia

[Main businesses] HR media HR media agency **Environmental magazine** publishing Temporary staffing Recruitment HR development, education, **RPO** services Foreign HR services **HR Tech services** 



## A-05 KOSAIDO Group's SDGs Declaration

To put our corporate philosophy of "contributing to society at large" into action, we have identified and are acting on four materialities that contribute to the SDGs.

As our company name (KOSA "iDO") implies, we aspire to take action ("DO") together with our stakeholders, including our employees, to solve societal issues and create a bright future.



#### **Economy**

**Providing wide-ranging support** 

Value creation for sustainable economic activities

Even in a fast-changing world, we will create value in collaboration with others as an innovator of sustainable economic activities with flexibility unconstrained by preconceived assumptions, in keeping with our company name, "Kosai," which means contributing to society at large and is in our DNA









#### **Society**

Live in harmony with others

Developing equitable and diverse communities

In the coming era where people live for 100 years, we will serve as a facilitator of local communities, "putting care first," so that everyone can choose their own way of life and achieve a lifestyle of freedom both physically and mentally.











Company that guides the future in a positive direction

#### **Environment**

Protect our future

Reduce environmental burden to leave a beautiful earth to future generations.

We will strive to safeguard the Earth by reducing greenhouse gas emissions and conserving ecosystems so that the next generation of children and living creatures can coexist in harmony, and we will work with our partners to further reduce environmental risks.















#### **Corporate Culture**

Connect with smiles

Sound corporate management characterized by transparency and dialogue

We will not only comply with laws and regulations, but also promote "respect for human rights," "gender equality," and "women's empowerment" based on the SDGs' universal values, so that no one is left behind. As a result, each of us will be a mood maker who fosters a rewarding workplace and maintains a communication-rich corporate culture.







43







#### A-06 Contact

If you have any comments or questions about this presentation or other IR-related topics, please use the inquiry form at the following URL to contact us.

**Inquiry Form URL:** 

https://www.kosaido.co.jp/contact/

## Further enrich 100-year lives

<Pre><Pre>cautionary note regarding this material>

The figures included in the financial forecast and other sections of this material are based on judgements and assumptions made by the Company according to currently available information. Please be aware that actual results may differ significantly from these projections due to variabilities such as uncertainties inherent in judgements and assumptions, future company operations, and changes in internal and external conditions.

